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WHAT TO KNOW WHEN YOU HIRE JAKE THOMPSON

KEYNOTE SPEAKER





A NOTE FROM ME:

Let me start by saying “thank you.” I feel highly honored that you’ve contacted me and I’m excited to discuss partnering for your upcoming event.

Throughout this document, you’ll discover what I can bring to your organization, you’ll learn a little more about me, and hear from a few of my amazing clients.

My entire goal is to be a pleasure to work with, to motivate & educate your audience, and make your life as easy as possible.

Feel free to read through this booklet, get a feel for how I can help, and if you have any questions that you’d like to ask me directly - then drop me a personal email at Jake@CompeteEveryDay.com.

Thank YOU for the opportunity,



ABOUT JAKE

Jake is a professional speaker, entrepreneur, and podcaster.

He focuses on helping ambitious people thrive in their personal & professional lives by learning to compete every day against their previous best.

Jake's work helps individuals develop a daily process that enhances their focus on what *actually* matters in business and removes the need to "feel motivated" in order to make moves. It's a similar formula, that along with grit, he used to start a million-dollar apparel brand that he started by selling t-shirts from the trunk of his car in 2011.

Jake excels in helping his audiences leave more than inspired - they leave equipped with a plan of attack to win every day at work and in life.

Jake has spoken to franchise owners, sales teams, staffing organizations, HR teams, entrepreneurship organizations, business associations, college athletic programs & more.

Learn more at JakeAThompson.com

UNLEASH YOUR INNER COMPETITOR

Jake teaches his audiences the necessary tools to be a Competitor every day in life – resilient, accountable, and actively pursuing their full potential in their professional and personal lives.

His programs focus on cultivating the winning mindset & skills necessary to build grit, accountability, & positive leadership, knowing this will increase their productivity, invigorate their company's culture, and empower them into effective action toward their goals.

Jake can help your organization:

- *Increase grit
- *Adopt a culture of accountability
- *Focus on the MOST important tasks
- *Take action without needing motivation
- *Boost performance and attitude.





POPULAR TALKS

Jake will customize his program to fit your organization's goals. Here are his most requested programs.

COMPETE EVERY DAY

7 Steps to Winning at Work and Life

Learn what successful leaders do differently to win at work and life. In this keynote, Jake will teach your audience how to adopt The Competitor Mindset each morning to make better choices, and in turn, make bigger impacts in your organization, their careers, and their personal lives. Audiences will leave this talk motivated to become leaders who embrace grit, accountability, and use setbacks to set up their next win.

THE FOCUS OF A CHAMPION

Stay focused on what matters most.

Choose to lock in on what makes you the most effective instead of being distracted by what's in the immediate. Distractions surround us every day. Jake understands that after years spent learning to manage his ADHD and battle his own "shiny object syndrome."

Through trial-and-error, Jake began implementing a now unbeatable daily process that forges his championship focus for success. In this workshop, audiences will learn how to improve their focus by creating daily processes and habits that keep us constantly advancing.

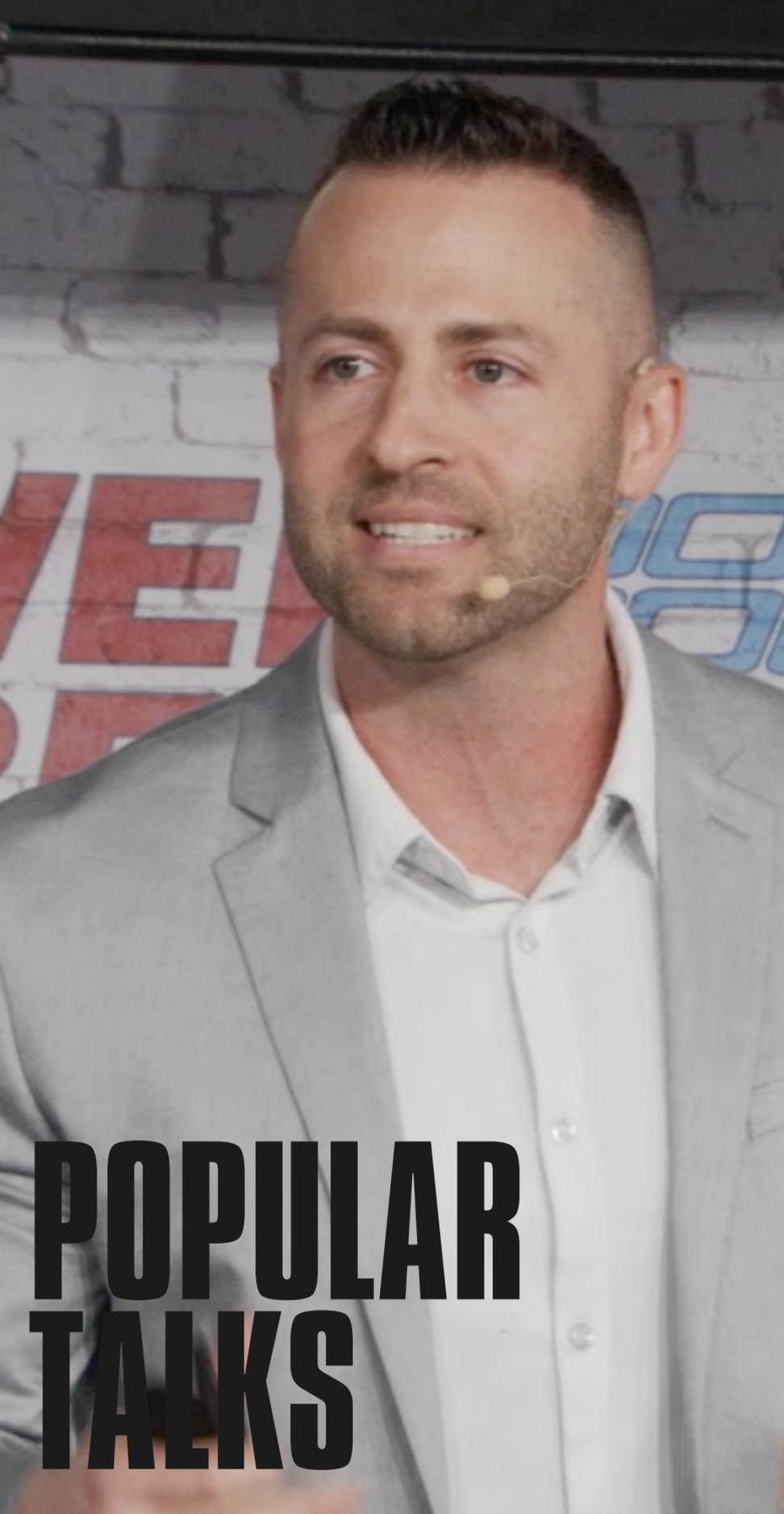
Learn how our choices ultimately choose our fate and how each of us has the ability to more intentionally choose our workday, our output, and our impact. Learn how a daily plan of attack removes the need for motivation and provides a blueprint process to yield the positive change desired. Instead of being distracted by the "busy," learn how to stay focused on the best.

WIN THE NEXT

Learn the productivity program that can change your life.

What if achieving higher levels of success wasn't about doing more but instead about doing less? It's not a fantasy. It's a reality when you channel a laser sharp focus in the moment with a powerful daily plan of attack.

In this keynote, Jake teaches how we can create a playbook to win each day, control our schedule from sun-up to sun-down, and still make time for the people that matter. It's not about doing more – it's about doing the right things to move the needle. Your team will leave this session fired up to go 365-0 this year, adding more to your organization's bottom line without coming close to burnout.



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TALKS**

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COMPETITORS GET THE SALE

Gain the Edge to Win Your Year

It takes a lot to stand out in today's ultra-competitive landscape. Fancy business cards and flashy accessories don't make you stand out and won't give you the edge to close the deal. Jake teaches teams how to make the sale with The Competitor Mindset. Learn how to harness your own competitive fire to help you exceed your goals, grow your sales, and create a daily process that yields results.

Your team will leave this talk driven to excel and continually moving forward with enthusiasm, even after hearing the word "no." Sales isn't a line of work for just anyone – and it's why Competitors find a way to thrive.

THE WINNING (TEAM) FORMULA

Create the culture that raises the standard - and your success.

We can do more when we compete together than we ever can alone. In this keynote, teams will learn the importance of competing every day – against their own previous best – while collaborating with their teammates.

They'll learn the importance of focus, accountability, & the three things that great teams in sports, business, & life do best in order to elevate their impact. Learn how embracing an attitude of ownership can kill off excuses & how answering *this* one question every day can change your culture and success this year.

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JAKE THOMPSON

WHAT MY CLIENTS SAY



JAKE THOMPSON

THE MARKETING ARM AGENCY

“Jake was just what the doctor ordered for our annual team meeting this year. His message was clear and energizing! Our team is still Competing Everyday thanks to Jake and his time with us. If you want your team to get the mindset needed to elevate their game, then I would highly recommend having Jake come talk to them. Money well spent!”

- Travis Dillon, Senior Vice President

TECH ASSURANCE FRANCHISOR

“Jake’s presentation provided daily takeaways that we implemented the following Monday. He gave a motivational presentation which has created long-term tangible daily results. The content was big picture with daily takeaways (not a traditional ‘fluff’ motivational talk).”

- Paul Moreau

PUBLIC RELATIONS ASSOC. OF MISSISSIPPI

“Jake kicked off our conference by bringing our theme of storytelling to life. Not only did he give our members valuable takeaways for everyday tasks, he inspired us to look inward to identify the makings of our own great stories. Jake’s motivational messages aren’t exclusive to any one field and the passion he has for what he does is contagious! Don’t hesitate in booking for your next event. I promise your audience will still be talking about long after it’s over!”

- Samantha McCain, APR, Chief Communications Officer, City of Hattiesburg



HOW TO BOOK JAKE FOR YOUR NEXT EVENT

You should by now hopefully be in the position to go ahead and book Jake for your upcoming event - if so, then here's how the booking process works:

1. I will be in touch with you to discuss availability / details.
2. If I'm available and you'd like to hire me, then we'll schedule a call where you and I can have a chat one-on-one
3. We'll jump on the call, we'll discuss what your goals are for the event, what you'd like the attendee experience to be, and we can confirm all the details.
4. On acceptance, I'll send you the agreement and access to my bio, images, and full details to make this hire as effortless as possible.

Remember, if you have any questions that you'd like to ask me, then you can email me directly at Jake@CompeteEveryDay.com.

Thank YOU for the opportunity,



CONTACT JAKE

EMAIL

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