

A man with short hair and glasses, wearing a maroon suit jacket over a light-colored shirt, stands on a stage. He is gesturing with his right hand, pointing towards the camera. The background is dark and textured.

# PROGRAM DESCRIPTIONS

*John Thompson*

# COMPETE EVERY DAY

TURN "IMPOSSIBLE" GOALS INTO "I DID IT" ACHIEVEMENTS.



What would your company look like if every one of your employees was reaching their goals, and along the way, their full potential?

Productivity would increase. Employee happiness would increase. And most of all, your organization's growth would increase. It'd be game-changing, but sounds too good to be true, right?

It doesn't have to be.

In my experience working with ambitious people and teams, we far too often get caught up in comparison rather than embracing competition in a new light.

But in order to reach our full potential, and become more effective at reaching our goals along the way, we have to test our current limits and compete every day against ourselves.

Discover how your team's greatest competition lies within themselves, and by embracing that competition, can propel themselves toward new heights in their professional and personal lives.

Your audience will leave encouraged, equipped, and excited to compete every day - and your company will be fueled with forward momentum.

*"His message was completely in-line with our organizational goals for 2023, emphasizing the importance of competing with yourself every day, but not competing - but rather collaborating - with your peers on a common mission. Jake came prepared and delivered the goods! **I would unconditionally recommend him for any organization** looking for a motivational speaker to bring energy, focus, and innovative ideas to your team."*

*- Dan K., Stord -*

## LEARNING OBJECTIVES:

- Importance of tiny choices when it comes to tremendous success
- How to invest in your peers to enhance your culture
- Invest in your relationships to develop a powerful network
- Adopt a "Me Vs. Me" attitude to unlock your full potential

# I HATE LEADERSHIP

**GREAT LEADERS DON'T "JUST HAPPEN."  
THEY'RE COACHED TO BE CHAMPIONS.**

Talented people are promoted every day into exciting new leadership roles. Unfortunately, most of those leaders aren't equipped with the skills to excel at this new level and end up despising the opportunity instead of dominating it.



The overwhelm of drowning in paperwork, managing team drama, or lack of knowledge on how to actually coach up reports can cause even the most talented of leaders to feel like a failure and want to throw in the towel to go back to "what they used to do."

In this session, learn key skills to sharpen your leadership influence & transition from drowning in your role to driving positive change. Your audience will understand why the foundation of leadership starts with leading the person in the mirror. They'll then go on a journey from being "thrown in" to "thriving" as they learn how to better manage their teams, embracing accountability & coaching to level up their teams, and why the best leaders help others replace them.

*Jake brings excellence, passion and energy to everything he does! TEXO has utilized Jake with several different programs and keynote presentations and every time, he delivers an inspiring message with key takeaways to help people Compete Every Day in this life! I highly recommend him as a personal coach, keynote speaker and professional development facilitator. Every interaction I have with Jake inspires me to push harder and be a better version of myself!*  
- Meloni R, TEXO Association -

## **LEARNING OBJECTIVES:**

- Core components of effective leadership
- How to connect heart strings to get inside others' heads.
- Managing the now, Coaching the future
- The importance of self-leadership
- Utilize the "cheat code" within your culture

# CONTROL THE CONTROLLABLES

## LEARN TO MASTER WHAT'S IN YOUR CONTROL

Every day, you dedicate hours of your precious time toward reaching success. But it doesn't have to be this way.

You can learn how to tap into your highest potential without exhausting the majority of your time and effort.

What does it take? Learning how to seize control of certain elements within your reach. We control our attitude, effort, and actions. No outside forces.

In this talk, your team will learn how to tap into their highest potential – by seizing control of what's within their reach and putting it into a daily plan of attack.

Teach your team how to win, seven days a week, without burning out. Embracing this methodical blueprint creates happier, healthier, more productive, and more profitable team members.

Jake's profound insight on what's within someone's control combined with a daily plan of attack puts leaders and their teams in a power position to win every day of the week.

*"I first heard Jake at our National Meeting. His simple yet effective tips for being more organized, more productive, more competitive were really refreshing! We liked him enough that we asked him to help with our sub-team. Jake executed both a virtual & a live training for our team. The feedback was consistently very positive. If you're in a competitive environment, **Jake can help you and your team compete more effectively and WIN.***

*- Steve L, Genentech -*



### LEARNING OBJECTIVES:

- The 4 powerful things within your control
- How to "win" every day
- The best way to overcome challenges
- Defeat burnout for good
- How to make a winning daily plan of attack



# JAKE CREATES CUSTOMIZED SPEECHES & MULTI-DATE LEADERSHIP PROGRAM FOR CLIENTS

## PAST SERIES HAVE INCLUDED

“Coaching the Coaches” program sponsored by a Corporate Client that included ten (10) on-site workshops & team programs.

- Audience: Commission-based sales teams and managers
- Topics: Managing vs. Coaching, Leadership Development, Winning Sales Habits

“The Future Needs Strong Leaders” in-house program for a Corporate Client in construction that included four (4) quarterly workshops.

- Audience: First-year managers & anticipated future leaders
- Topics: Foundations of Leadership, Managing vs. Coaching, Winning Communication, Curiously Competing

“Game On” program sponsored by a Collegiate Athletics Client that included six (6) virtual programs & accompanying workbook.

- Audience: College athletes
- Topics: Control the controllables, leading by example, & positive self-talk

*"From our first initial conversation Jake was fully engaged in learning about who we were & how we operated. The presentation on the evening of our first event couldn't have been better. He touched on specific points that applied to our teams. His prep & execution was flawless. The feedback was nothing but top-notch. **Jake is authentic and has a unique set of skills that can take a message and relate it to a person or team.** As a team we've already talked about other ways we can engage Jake to help develop our high achievers. We look forward to a continued partnership with Jake."*

*- Kolby M, Osburn Contractors -*

**THESE ARE JUST A FEW EXAMPLES. IF YOU ARE INTERESTED IN CUSTOMIZED PROGRAMS OR MULTI-DATE SERIES ON THE TOPICS OF COMPETITION, MOTIVATION, LEADERSHIP, AND MINDSET - LET'S TALK!**